Get Your Local Business on Google Search and Maps

With a Google Business Profile, your business can stand out for free across Google Search and Maps.

To create and verify a Business Profile:

1. Visit maps.google.com and search for your address. Click “Add your business” and follow the prompts. You will:
   - Enter the name of your business.
   - Choose a category.
   - Enter your business address. P.O. boxes are not allowed.
   - Add a phone number, website, or both.
   - To complete verification request a postcard.
   - Once you receive this postcard by mail, follow the instructions to finalize the verification process.

For additional resources check out google.com/grow
Use a Google Business Profile to engage with customers or find new ones with the features listed below.

1. Update your Business Profile with current hours, address and phone number.
2. Post photos, offers, and news directly on your Business Profile.
4. Link to bookings for your classes and appointments, including online options.
5. Respond to customer reviews to build credibility and loyalty.
6. Explore Performance reports to learn how people find and engage with your Business Profile.

Additional resources from Grow with Google

Google Career Certificates
grow.google/certificates

Prepare for a new career in six months or less with professional training designed by Google. Learn at your own pace and get a certificate to help you stand out to employers.

YouTube Channel
YouTube.com/GrowWithGoogle

Subscribe to the Grow with Google YouTube Channel for expert tips to grow your skills, career, or business.