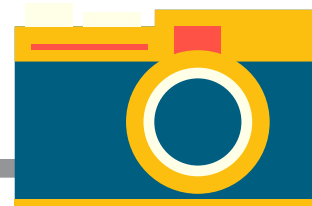


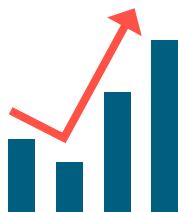
Lexington Public Library

monthly snapshot

July 2017



TOP TEN



Top Adult Fiction (print)

The Girl on the Train

Top Adult Nonfiction (print)

Hillbilly Elegy

Top Ebook

The Girl on the Train

Top Children's Fiction

Harry Potter and the Sorcerer's Stone

Top Children's Nonfiction (in nonfiction under stage play)

Harry Potter and the Cursed Child

Top DVD

Ghostbusters: Answer the Call

Top Music CD

Hamilton: Original Broadway Cast Recording

Top Book on CD

The Girl on the Train

Top Downloadable Audiobook

The Girl on the Train

Top E-Magazine

People Magazine

Circulation reaches new heights

The Lexington Public Library has set a new record for annual circulation! A grand total of **3,123,865** items were checked out during fiscal year 2017. That's an average of ten items per Lexington resident.

Recent increases in overall circulation have been driven by the e-library and DVDs. E-book circulation increased last year by 10 percent, e-magazines by 20 percent, e-audiobooks by 29

percent, and DVDs by 29 percent. Hard-copy books remain the largest single type of material circulated, and that number has remained steady.

The Library's previous circulation record was set in FY 2014, which was the first time the system had circulated more than three million items. The new record broke that record by more than 100,000 items.



Phoenix Forward

Community partners working to transform Phoenix Park this summer have been thrilled at how the program is going. They've noted that Library programs pull the largest audience and have adapted their July schedule to leverage the Library's appeal

looking closer



Year Over Year Library Usage

	Difference
Book a Librarian Sessions	↑ +51%
Chat Reference	↑ +368%
Wifi Use	↑ +8%
Computer Usage	↓ -6%
Adult Programs Offered	↑ +17%
Adult Program Attendance	↑ +36%
Juvenile Programs Offered	↑ +.2%
Juvenile Program Attendance	↓ -2%
Meeting Room Usage	↑ +41%
Location Visits	↓ -2%

SOCIAL ENGAGEMENT

	Facebook ↑ +219 page likes • 7,933 total	1,777 post feedbacks • likes, shares, & comments
	Twitter ↑ +45 followers • 4,917 total	62 tweets 50 retweets 62 mentions
	Pinterest ↑ +14 followers • 5,273 total	28 pins
	Goodreads ↓ -1 members • 580 total	
	E-Newsletters ↓ -973 subscribers • 4,924 total	*Year-end cleanup of contacts



Around Town



Children love playing bank in the imaginative play centers at all Library locations. It's our way of making libraries fun and saying thanks to our Discover Summer sponsor, PNC Bank.

School visits

Library staff paid visits to Breckinridge Elementary School, KinderCare on Custer Drive, Lansdowne Elementary School, Millcreek Elementary School, and Our House at the Pinnacle, among others. Libraries also received visits from Baptist Health Child Care, KinderCare, Kids R Kids, and Kare Bear day cares as well as Southern Middle School.

Tates Creek Branch children's librarians visited KinderCare on Custer Drive, Lansdowne Elementary School, Millcreek Elementary School, and Our House at the Pinnacle. The branch also hosted children from Baptist Health Child Care and Southern Middle School.



CUSTOMER SPOTLIGHT



Abraham Mwinda

"I want to tell a story," Abraham Mwinda says of the music he records at the Lexington Public Library's Northside Branch.

Abraham writes his own songs, and found that when he performs, people want to know where they can buy his music. So he made a recording at the library's Digital Studio. He even shot music videos there.

Who knows where music will take him? But regardless of how big a stage he ends up on, he already knows the satisfaction of someone saying, "Hey, I heard your song, and it really said something to me."

"Music breaks barriers. A song is three minutes when people can listen and enjoy themselves and get up and dance. They're more open to a message when it's a song than if it were a speech," he says.

Abraham has taken what he learned at the Library and used it to create his own recording space at home. He recorded his second album there.

Children's Programs



Summer kickoff parties

The Library got summer started in a big way with lots of animals from the Honey Hill Petting Zoo and lots and lots and LOTS of kids. More than a thousand children attended Discover Summer kickoff parties throughout the Library system. But that was just the beginning. Discover Summer continued with plenty of other opportunities to meet live animals, including the Animal Architects program at all locations and sharks you can pet at the Beaumont Branch. Other big programs focused on STEM activities, including the Can You Build It? and Storm the Castle Discovery Hours and the Math-terpiece workshops.

Laser tag

Armed teenagers took over two library branches in order to get their turn at Discover Summer. Laser tag gave the teens the chance to run wild at Beaumont and Eastside. They chased each other around the stacks, quickly figuring out to form strategic alliances. We called it team building. They called it fun.



Senator visits Village

State Sen. Ralph Alvarado served as a guest reader at one of Village Branch's family story times. The family doctor/politician read to an audience of about 25 people, who afterward had a great time experimenting with color, in keeping with the story time theme.

Northside takes 3D printing to Eastside



The Northside Branch's 3D printers still have that new car smell, so the Digital Studio staff decided it was time to take their 3D printing class on the road for the first time. Digital Studio Associate Nick Farr taught the course at the Eastside Branch, and with ten kids in attendance, the class was filled to capacity. All students received coupons for a free 3D print job at the Digital Studio. The Digital Studio staff has been busy all over town helping with other classes that are part of Camp Digital, including a class on Twitch streaming taught by Northside Library Assistant Spencer Dillehay and Digital Studio Coordinator Jonathan Francis (Twitch streaming—it's a gamer thing, because playing video games is fun, but watching videos of people playing video games is even more fun).

Adult Programs

World Refugee Summit

Actor Steve Zahn introduced the keynote speaker at this year's World Refugee Summit, held at the Central Library and organized by Multi-Cultural Liaison Lindsay Mattingly. About 175 people attended to hear first-hand accounts of refugee experiences, learn techniques for communicating with children who may have experienced trauma during their time as refugees, and participate in a presentation on Islamophobia. Participants came from as far as Atlanta.



Sidney Blumenthal

A total of 65 people heard author and political advisor Sidney Blumenthal speak at the Central Library about the newly-released second volume of his Lincoln biography. The book, *The Political Life of Abraham Lincoln: Wrestling with His Angel, 1849-1856*, was released only three weeks before the author talk and book signing. His appearance at the Library was the first in what is planned as an ongoing partnership with Joseph-Beth Booksellers to bring authors to the library.

Belle Brezing

Library Assistant Shea Simanek of the Central Library presented a command performance of her presentation, "Belle Brezing: More than a Madam" at the Beaumont Branch. She offered the program earlier this year to a packed house, so decided to offer the program a second time for those who had been unable to attend. An eager audience of 23 people attended to learn more about Lexington's most famous Victorian madam.

SERVICES

The Kentucky Department of Education kicked off its Summer Food Service program at the Village Branch with pizza and a visit from Miss Kentucky Laura Katherine Jones. The event was one of several to kick off the statewide program. More than two thousand sites across the state are providing meals and snacks to children, including both the Village Branch and Northside Branch. Village offers lunch and Northside offers mid-afternoon snacks Monday through Thursday.

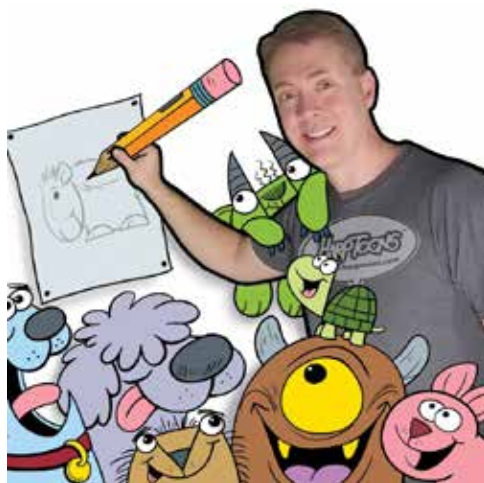
Cindy Butor, Book Van Coordinator for Outreach Services, presented a session at the Comics and Medicine conference at the Seattle Public Library. Her session, "Menstrupedia: Comics & Sex Education," focused on ways that comic books can serve as an effective, approachable medium for children as they approach and go through adolescence, using the Indian comic book, *Menstrupedia*, as a prime example. Back home, Cindy also led classes at library branches on comics and manga, as part of Discover Summer.

the next page



Dogs, CSI, cartoons, & more!

The Eastside Branch will go to the dogs on Saturday, July 15. The library staff has worked with the Lexington Humane Society to provide a Dog Day Afternoon at the branch. Customers can meet adorable dogs available for adoption from the Humane Society, learn how to make no-bake dog treats in the Eastside makerspace, and attend a special family story time that's all about dogs. The fun starts at 2 p.m., but be careful—you might go home with a puppy.



Discover Summer enters the homestretch with Library CSI, Cartooning with Steve Harpster, and wrap-up parties at all locations. Kids are voting to pick which wrap up party theme their library location will use to celebrate the end of summer.

Complete list of events at lexpublib.org/calendar

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Lexington Public Library

Central Library

140 E. Main Street 40507

Mon - Thurs: 9am - 9pm

Fri: 9am - 6pm

Sat: 9am - 5pm

Sun: 1pm - 5pm

Beaumont Branch

3080 Fieldstone Way 40513

Eastside Branch

3000 Blake James Dr. 40509

Northside Branch

1733 Russell Cave Rd. 40505

Tates Creek Branch

3628 Walden Dr. 40517

Village Branch

2185 Versailles Rd. 40504

Branch Hours

Mon - Thurs: 9:30am - 9pm

Fri: 9:30am - 6pm

Satur: 9:30am - 5pm

Sun: 1pm - 5pm

Outreach Services

859.231.5519

Book Van, Book Buddies,
Community Education,
Multicultural Liaison

859.231.5500

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